

LABOUR RESOURCES & MIGRANT WORKERS WELFARE DEPARTMENT

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Tender No: 5/श्रम स्था(3)-02/2026/01 dt. 15.05.2026

-: PRE BID CLARIFICATION Dated 09.06.2026: -

This Pre-bid Clarification-cum-Corrigendum-01 is with reference to the tender "Regarding the tender of RFP for Hiring the services of a Public Relations (PR) Consulting Agency for Labour Resource and Migrant Workers Welfare Department, Patna, Bihar, vide tender no: 5/श्रम स्था(3)-02/2026/01 dt. 15.05.2026

After reviewing the bidders' questions and RFP's terms and conditions, the following clarifications with respect to the amendments/ modifications are being made as per the details mentioned below: -

Sl. No	Section/ Clause/ Page Reference of RFP	Mentioned Clause as per RFP	Clarification/ Amendment suggested by bidder	Clarification by LRMWWD on 09.06.2026
Bidder No. 01: M/s. PR Professionals, Patna				
01	EMD, Page-4	Earnest Money Deposit (EMD): An EMD of Rs. 2,00,000/- (Two Lakh)	We are registered under Udyam Registration as an MSME. Therefore, we kindly request you to grant us exemption from the Earnest Money Deposit (EMD) requirement, as applicable under the prevailing MSME guidelines. Further, we request you to update the EMD exemption status on the eProc2 portal to facilitate the submission of our bid.	No Changes
02	3.1 Preliminary Eligibility Criteria, Page-24	Company Registration 1. The Agency should be Limited Liability Company or Company registered under Indian Companies Act 1956/2013. 2.The Agency should have Registered office in Bihar.	We wish to respectfully submit that our organization has been closely working with the Government of Bihar across several prestigious projects such as Patna Metro, Revenue & Land Reforms, Bihar Education, Bihar Business Connect 2023, Bihar Vidhan Sabha, Bihar School Examination Board, Bihar	Accepted. Please refer to Corrigendum-01 at the end of this Clarification note.

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			State Food Corporation, BAMETI, among others. In many of the recent bids, participation of partnership firms has been permitted. Considering this precedent, we sincerely request that "Partnership Firms" may also be allowed to participate in the current tender to ensure wider competition and greater participation. 2. Request you to consider GST and Rent Agreement as a proof.	
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Bidder No. 02: M/s. Adglobal360 India Private Limited, Gurugram, Haryana

01	Page No. 24&25 3. Evaluation and Eligibility Criteria	Preliminary Eligibility Criteria Point 5 - The bidder should have minimum 10 experienced professionals in social media management/content development. i. Project Manager - 1 ii. Social media Consultant - 1 iii. Content Writers -2 iv. Graphic Designers-2 v. Video Editors-2 vi. Digital Marketing Specialists-2 Technical Evaluation Criteria Point 3 - The bidder must have a minimum of 10 experienced professionals having expertise in social media/Digital media management on its payroll.	With reference to Preliminary Eligibility Criteria, Point 5, only 10 profiles have been specified for submission. However, under Technical Evaluation Criteria, Point 3, submission of 15 profiles is required for full marks. Kindly clarify which additional 5 profiles are to be submitted to meet the requirement under the Technical Evaluation Criteria. 15 Marks: More than 15 experienced professionals. 10 Marks: For 14-11 experienced professionals. 5 Marks: For 10 experienced professionals. (CVS self-attested by employee)	It is clarified that the bidder must have at least 10 Professionals working with the company as per the designation mentioned in Preliminary Eligibility Criteria (6 positions). However, above 10, additional professionals in any of the 6 positions will be awarded with the marks as defined in Technical Evaluation Criteria.
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Bidder No. 03: : M/s. Team Vermmillion, Patna

01	Page No. 28	Group A- As per Scope of Work- '4.1-Social Media Management" (per Month)	1.) Requesting you to pls evaluate financial on	Please refer to RFP Section-I, Letter of
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	Financial Proposal Group A & B	Group B- Additional Scope- 4.2 on demand basis and on pre-Approved rates	combination of Group A and B 2.) Kindly clarify the method of selection	Invitation, Point-9 of Table 1.1. The method of selection is QCBS. Further there are no changes in evaluation process as mentioned in the RFP.
02	Page No.-24 Preliminary Eligibility Criteria	The bidder should have successfully handled Social media as per the scope outlined in the RFP in a minimum of 15 different government organizations/Private Organizations with minimum 03 government organizations as an active Clients till 31st December 2025.	Kindly extend the work order experience date to 31st March 2026	Accepted. Please refer Corrigendum-01 at the end of this Clarification note.

CORRIGENDUM-01 Dated 09.06.2026

Page No/Clause No.	Clause as per RFP	Amendment by the Department
24/Table 3.1 SI No 2	<u>Company Registration</u> The Agency should be Limited Liability Company or Company registered under Indian Companies Act 1956/2013. 2.The Agency should have Registered office in Bihar.	<u>Company Registration</u> This Clause may be re-read as "The Agency should be a Limited Liability Partnership Company; Partnership firm or a Company registered under Indian Companies Act 1956/2013. 2.The Agency should have Registered office/Branch office in Bihar."
24/Table 3.1 SI No 4	<u>Project Experience</u> The bidder should have successfully handled Social media pages as per the scope outlined in the RFP in a minimum of 15 different government	<u>Project Experience</u> This Clause may be re-read as "The bidder should have successfully handled Social media pages as per the scope outlined in the RFP in a minimum of 15 different government

	organizations/Private Organization with minimum 03 government organizations as an active Clients till 31st December 2025.	organizations/Private Organization with minimum 03 government organizations as an active Clients till 31st March 2026"
25/Table 3.2 SI No 1	<u>Technical Evaluation Criteria</u> The bidder is currently associated & handling social media and public relations mandate as per the scope outlined in the RFP with minimum of 15 different government/PSU/ Private Organization as on 31st December 2025.	<u>Technical Evaluation Criteria</u> This clause may be re-read as "The bidder is currently associated & handling social media and public relations mandate as per the scope outlined in the RFP with minimum of 15 different government/PSU/ Private Organization as on 31st March 2026".
25/Table 3.2 SI No 2	<u>Technical Evaluation Criteria</u> The bidder is currently associated & handling social media and public relations mandate as per the scope outlined in the RFP in a minimum of 03 government organizations on 31st December 2025.	<u>Technical Evaluation Criteria</u> This clause may be re-read as "The bidder is currently associated & handling social media and public relations mandate as per the scope outlined in the RFP in a minimum of 03 government organizations on 31st March 2026".
25/Table 3.2 SI No 3	<u>Technical Evaluation Criteria</u> The bidder must have a minimum of 10 experienced professionals having expertise in social media/ Digital media management on its payroll.	<u>Technical Evaluation Criteria</u> This Clause may be re-read as "The bidder must have a minimum of 10 experienced professionals having expertise in social media/ Digital media management on its payroll as on 31.03.2026".

Note : All other terms and conditions shall remain unchanged. Any error/duplicity with respect to above mentioned clauses found/mentioned elsewhere in the bid document may be understood as revised through this corrigendum-1


 (Rajesh Bharti)
 Labour Commissioner