

बिहार सरकार
सूचना एवं जन-सम्पर्क विभाग

अधि०सं०-विज्ञा०(4)01-04 / 2024.....५५४.....सू०ज०स०वि०, बिहार, पटना, दिनांक २३/०७/२५

।।अधिसूचना।।

बिहार विज्ञापन नियमावली-2016 एवं बिहार सोशल मीडिया एवं अन्य ऑनलाईन मीडिया नियमावली-2024 में उल्लेखित प्रावधानों के आलोक में दिनांक-07.07.2025 को आयोजित विज्ञापन प्राधिकृत समिति की बैठक में की गई अनुशंसा के अनुरूप में निम्नलिखित एजेंसियों को बिहार विज्ञापन नियमावली-2016 की कंडिका-32 में निहित प्रावधानों के अन्तर्गत राज्य सरकार की विज्ञापन संबंधी स्वीकृत सूची में सम्मिलित किया जाता है:-

WEB MEDIA

S/N	Empanel ID	Official Contact Person of the Company	Link of Web Portal	Web Media Niche	Category
1	2	3	4	5	6
1	2985	Siddharth Sonthalia	www.newindianexpress.com	News	A
2	2988	PRAVEEN KUMAR JHA	https://www.punjabkesari.in/	News	A
3	3061	PREMIER PAUL	https://www.aajtak.in/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Memes and Pop-Culture, Gaming , Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	A
4	3063	PREMIER PAUL	https://www.indiatoday.in/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Memes and Pop-Culture, Gaming , Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	A
5	3064	Milind Khandekar	https://www.uptak.in	News	A
6	3067	Dewang Goyal	https://www.pratahkal.com/	News	B
7	3071	Vikrant Gupta	https://thesportstak.com/	News	A
8	3076	Nitin Dhanekar	www.indiatimes.com	Entertainment	A
9	3082	Ankit Dixit	www.tv9hindi.com	News	A
10	3084	Ankit Dixit	www.news9live.com	News	A
11	3087	SANJEET KUMAR	www.sangbadpratidin.in	News	B
12	3088	Amit Kumar Singh	https://news.abplive.com/	News	A
13	3089	Amit Kumar Singh	https://www.abplive.com/	News	A

S/N	Empanel ID	Official Contact Person of the Company	Link of Web Portal	Web Media Niche	Category
1	2	3	4	5	6
14	3090	Pawan Prakash Thakur	https://newssamvad.com/	News, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Entertainment & Comedy, Animal Rights & Welfare, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	D
15	3150	Amit Kumar Singh	https://bengali.abplive.com/	News	A
16	3151	Amit Kumar Singh	https://marathi.abplive.com/	News	A
17	3152	Amit Kumar Singh	https://gujarati.abplive.com/	News	C
18	3165	Ankit Dixit	www.money9live.com	News	B
19	3243	MANAS MANOHAR	https://timesofindia.indiatimes.com	News	A
20	3244	MANAS MANOHAR	https://economictimes.indiatimes.com	News	A
21	3245	Sandesh Kumar Gupta	https://www.bhaskar.com/	News	A
22	3246	MANAS MANOHAR	https://navbharattimes.indiatimes.com/	News	A
23	3252	Mr. Zubair Ahsan	http://lalluram.com	News	A
24	3257	Mr Jaideep Karnik	www.amarujala.com	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Entertainment & Comedy, Money & Finance	A
25	3270	SANJEET KUMAR	www.telegraphindia.com	News	B
26	3272	Arun Pratap Singh	www.prabhatkhabar.com	News	A
27	3273	Manoj Kumar Sinha	www.hindustantimes.com	News	A
28	3274	Manoj Kumar Sinha	www.livehindustan.com	News	A
29	3275	Manoj Kumar Sinha	www.livemint.com	News, Money & Finance	A
30	3276	Anand Shankar	www.paytm.com	Fintech, Travel, Health & Fitness , Lifestyle, Beauty and Fashion, Gaming , Art & Creativity, Money & Finance	B
31	3277	Manoj Kumar Sinha	www.healthshots.com	News, Health & Fitness , Lifestyle, Beauty and Fashion, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Food	B
32	3278	Manoj Kumar Sinha	bangla.hindustantimes.com	News	A
33	3279	Manoj Kumar Sinha	tech.hindustantimes.com	News, Tech, Gadget, Science & Education, Gaming	C
34	3281	Manoj Kumar Sinha	auto.hindustantimes.com	Auto and Electric Vehicles , News, Tech, Gadget, Science & Education	C
35	3285	Anwar Alam	https://kashishnews.com/	News	E
36	3353	Shailendra Kalelkar	https://www.business-standard.com/	News	A
37	3355	Abhishek Vij	www.dainiksaveratimes.com	News	A
38	3357	Abhishek Vij	www.thesaveratimes.com	News	A
39	3360	Santosh Kumar Chaturvedi	https://newsroompost.com/	News	C

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S/N	Empanel ID	Official Contact Person of the Company	Link of Web Portal	Web Media Niche	Category
1	2	3	4	5	6
40	3372	Kamal Krishna Mazumdar	https://www.travelandtourworld.com/	News, Travel	A
41	3374	Debashish Chakraborty	https://www.patrika.com	News	A
42	3381	Janmejy Chaturvedi	https://indianexpress.com	News	A
43	3401	Shradha Sharma	https://yourstory.com	Entrepreneurship, News, Tech, Gadget, Science & Education, Money & Finance	C
44	3407	NIMISH MATHUR	https://ianslive.in/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Entertainment & Comedy, Money & Finance	E
45	3409	Shailesh Srivastava	www.financialexpress.com	News	A
46	3411	Shailesh Srivastava	www.jansatta.com	News	A
47	3413	Shailesh Srivastava	www.loksatta.com	News	A
48	3417	Praveen Kumar	https://www.dailyhunt.in/	News	A
49	3419	Dilpreet Kaur Banerjee	www.gadgets360.com	News	A
50	3423	SHAH RAZA MOHAMMAD	FOOD.INDTV.COM	News	B
51	3445	Chandrasen Verma	https://aajkikhabar.com/	News	D
52	3462	Avanish Kumar	https://www.businesstoday.in/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Memes and Pop-Culture, Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	A
53	3463	L SANTOSHKUMAR IYER	https://www.onmanorama.com/	News	B
54	3475	SOUVIK SANYAL	www.thehindu.com	News	A
55	3496	Zubin Maggon	https://www.irctc.co.in	News	A
56	3501	ARVINDER SINGH BHAMRA	NAVBHARATLIVE.COM	News	C
57	3519	ANUBHA VERMA	https://www.ptinews.com/	News	C
58	3531	SUDIPTA DAS	https://www.etvbharat.com/	News	A
59	2983	Ganpat Kumar	https://sanjeevanisamachar.com/	News	E
60	3068	Ajit Kumar	https://biharhelp.in	Updates on Govt Jobs, Yojana, Career & Scholarships, News, Tech, Gadget, Science & Education	C
61	3077	Ashish Kumar Agrawal	https://cgjanmanch.in	News	E
62	3175	MD SAMSUL HAQUE	https://www.publicadda.com/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Gaming , Entertainment & Comedy, Celebrity & Social Figure, Money & Finance, Food	D

S/N	Empanel ID	Official Contact Person of the Company	Link of Web Portal	Web Media Niche	Category
1	2	3	4	5	6
63	3192	Sunil Mehta	www.awaaz24x7.com	News	E
64	3205	Kanchan Verma	www.awaaz24x7india.com	News	E
65	3208	Tushar Kandpal	www.bageshwarxpress.in	News	E
66	3209	Yogesh Shelly	www.awaaz24x7uttarakhand.com	News	E
67	3212	Pushkar Singh	www.chamolinews.in	News	E
68	3241	Shashi Kandpal	www.livenainital.com	News	E
69	3249	MANEESH NAITHANI	https://thereviewarea.com/	News	E
70	3260	Navin Kumar Dilliwar	https://thesamachar.in/	News	E
71	3304	Harish Kasekar	https://exposetodaynews.com/	News, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Memes and Pop-Culture, Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Child & Parenting, Money & Finance, Food	D
72	3308	Chhagan Kumar Sahu	https://navbhaskar.co.in	News	E
73	3310	SOMESH SINGH SENER	https://www.khabritaau.com	News	D
74	3319	JAIDEEP SHARMA	https://www.kadwaghut.com	News	C
75	3321	SHIV CHANDRA RAI	WWW.KHABARKAAMKI.CO.IN	News, Health & Fitness	E
76	3324	Karuna Kumari	https://patnapress.com/	Culture, Archaeology, Business, Environment, News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	E
77	3325	PRADEEP SHARMA	https://www.deepjagriti.com	News	E
78	3356	Anil Kumar Upadhyay	https://skyindiatv.com/	News	D
79	3365	LOKESH SHARMA	https://www.kgnews.in	News	E
80	3369	Vinod Kumar Chaturvedi Choubey	https://www.asiavartanews.com	News	E
81	3376	ZISHAN HAIDER	https://helloup.in/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Memes and Pop-Culture, Gaming , Entertainment & Comedy, Animal Rights & Welfare, Art & Creativity, Celebrity & Social Figure, Child & Parenting, Money & Finance, Food	C
82	3379	Rudransh Goyal	https://khabar24news.com/	News	C

S/N	Empanel ID	Official Contact Person of the Company	Link of Web Portal	Web Media Niche	Category
1	2	3	4	5	6
83	3386	Prashant Chaturvedi	https://pradesh24.com/	News	C
84	3399	Ritesh Nema	https://thebharatpublic.com/	News	C
85	3430	Shaunit Nishant	https://kknlive.com/	News	D
86	3439	SHEEL KUMAR RAJORIYA	https://firstpagenews.com	News	E
87	3440	SUNIL KUMAR JAIN	https://jantataknews.com	News	E
88	3457	ANKIT KUMAR	https://khabartrends.com/	News, Travel, Health & Fitness , Tech, Gadget, Science & Education, Lifestyle, Beauty and Fashion, Entertainment & Comedy, Animal Rights & Welfare, Celebrity & Social Figure, Child & Parenting, Money & Finance	E
89	3464	CHATUR MURTI VERMA	https://cmexpress24.com/	News	E
90	3468	Virendra Dutt Gairola	https://gadhsamvedna.com/	News	E
91	3481	MUKUL NAITHANI	https://sachkiawaj.com/	News	E
92	3493	Gazala Sultana	https://khabarkranti.com/	News	C
93	3504	Vishal Maran	https://currentnewstv.com	News	D
94	3522	Jagdish Gyanchandani	https://pradeshkisurkhiyan.com/	News	D
95	3549	KUMAR PRABODH	https://firstbihar.com/	News	C

2. यह सूची दिनांक-31.03.2027 तक मान्य रहेगी।

3. प्रस्ताव में माननीय मंत्री, सूचना एवं जन-सम्पर्क विभाग का अनुमोदन प्राप्त है।

बिहार राज्यपाल के आदेश से

(विधु भूषण चौधरी)
संयुक्त सचिव

ज्ञापांक-.....**2380**...../सू0ज0स0वि0, पटना दिनांक. **23/07/25**

प्रतिलिपि :- प्रभारी ई-गजट कोषांग, वित्त विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु/अधीक्षक राजकीय मुद्रणालय, गुलजारबाग को हार्ड कॉपी एवं सी0डी0 सहित राजपत्र के अगले अंक में प्रकाशनार्थ प्रेषित।

(विधु भूषण चौधरी)
संयुक्त सचिव

ज्ञापांक— 2380 / सू0ज0स0वि0, पटना दिनांक 23/07/25

प्रतिलिपि :- माननीय मंत्री के आप्त सचिव/सचिव के प्रधान आप्त सचिव/निदेशक के आप्त सचिव/संयुक्त सचिव/विशेष कार्य पदाधिकारी/संयुक्त निदेशक (विज्ञा0 लेखा) उप निदेशक, (विज्ञा0) उप निदेशक (इले0)/सभी सहायक प्रशाखा पदाधिकारी/सभी उच्चवर्गीय लिपिक/सभी सूचना लिपिक/सभी निम्नवर्गीय लिपिक (विज्ञापन निर्गम/लेखा), सूचना एवं जन-सम्पर्क विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित।

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23/7/25
संयुक्त सचिव

ज्ञापांक— 2380 / सू0ज0स0वि0, पटना दिनांक 23/07/25

प्रतिलिपि :- विभागीय आई0टी0 मैनेजर को वेबसाईट पर अपलोड करने एवं सभी एजेंसीयों को उनके उपलब्ध ई-मेल के माध्यम से भेजने हेतु प्रेषित।

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23/7/25
संयुक्त सचिव

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