

राष्ट्रीय मतदाता
दिवस, 2025

मुख्य निर्वाचन पदाधिकारी, बिहार का कार्यालय
7, सरदार पटेल मार्ग (मैंगल्स रोड), पटना-800015.

फोन नं० :- 0612-2217956
फैक्स नं० :- 0612-2215611
ई-मेल :- ceo_bihar@eci.gov.in

निर्वाचन विभाग

पत्रांक :- बी1-3-05/2015- 68

पटना, दिनांक 03 जनवरी, 2025 ई०।

अमृत लाल मीणा,
मुख्य सचिव, बिहार।

सेवा में,

सभी अपर मुख्य सचिव/प्रधान सचिव/सचिव।
सभी विभागाध्यक्ष/सभी प्रमंडलीय आयुक्त।
सभी जिला पदाधिकारी, बिहार राज्य।

विषय :- सभी विभागों/कार्यालयों में दिनांक 25.01.2025 को 15वाँ राष्ट्रीय मतदाता दिवस के अवसर पर पदाधिकारियों/कर्मियों द्वारा ली जाने वाली मतदाता शपथ का प्रेषण।

प्रसंग :- भारत निर्वाचन आयोग का पत्रांक 491/ECI/LET/FUNC/SVEEP-I/NVD/2024 दिनांक 02.01.2025.

महाशय,

कृपया उपर्युक्त विषयक प्रासंगिक पत्र का संदर्भ किया जाए। भारत निर्वाचन आयोग, नई दिल्ली द्वारा निदेशित किया गया है कि आगामी 25.01.2025 को राष्ट्रीय मतदाता दिवस के अवसर पर निर्वाचन प्रक्रिया में मतदाताओं की भागीदारी बढ़ाने के उद्देश्य से राज्य सरकार के सभी विभागों एवं कार्यालयों में मतदाताओं द्वारा ली जाने वाली शपथ दिलायी जाए एवं विविध शैक्षणिक संस्थानों, विद्यालयों एवं महाविद्यालयों के माध्यम से विविध कार्यक्रमों (प्रश्नोत्तरी प्रतियोगिता, चित्रकला, गायन, पेंटिंग, Skit, निबंध लेखन इत्यादि पर आधारित) का आयोजन किया जाए। इस बार राष्ट्रीय मतदाता दिवस के लिए निर्धारित थीम है "Nothing like voting. I vote for sure (वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम)"।

उपर्युक्त निदेश के आलोक में 25 जनवरी, 2025 को राज्य सरकार के सभी विभागों/कार्यालयों में कार्यरत सभी पदाधिकारी/कर्मियों को 11:00 बजे पूर्वाह्न विभागाध्यक्ष/कार्यालय प्रधान द्वारा "मतदाताओं द्वारा ली जाने वाली शपथ" दिलायी जायेगी। विभागाध्यक्ष/कार्यालय प्रधान की अनुपस्थिति में विभाग/कार्यालय के वरीयतम पदाधिकारी द्वारा यह कार्य किया जायेगा। इसके साथ ही उपर्युक्त दिये गये निदेश के आलोक में विविध कार्यक्रमों का आयोजन करते हुए मीडिया एवं सोशल मीडिया के माध्यम से इनका व्यापक प्रचार-प्रसार सुनिश्चित किया जायेगा।

"मतदाताओं द्वारा ली जाने वाली शपथ" की प्रति एवं LOGO सुलभ प्रसंग हेतु पत्र के साथ संलग्न है। अतः अनुरोध है कि उपर्युक्त के आलोक में अपने विभाग तथा विभाग के साथ संबद्ध कार्यालयों में कार्रवाई सुनिश्चित कराने की कृपा की जाए।
अनु०-यथोक्त।

विश्वासभाजन

(अमृत लाल मीणा)
मुख्य सचिव, बिहार।

अपर सचिव कोषांग

पत्र जारी संख्या 76 (अ. 3)

दिनांक 09/01/2025

जल संसाधन विभाग,
बिहार, पटना।

बिहार सरकार
जल संसाधन विभाग

ज्ञापांक:-02/स्था0-17-20/2024-

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पटना, दिनांक-17.01.2025

प्रतिलिपि:- माननीय मंत्री के आप्त सचिव/प्रधान सचिव के प्रधान आप्त सचिव/सभी अपर सचिव/सभी अभियंता प्रमुख/सभी मुख्य अभियंता/सभी निदेशक एवं मुख्यालय में पदस्थापित सभी पदाधिकारी एवं कर्मचारी, जल संसाधन विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्यार्थ प्रेषित।

2. सभी कर्मचारियों/पदाधिकारियों से अनुरोध है कि दिनांक-25.01.2025 को पूर्वाह्न 11:00 बजे विभागीय सभाकक्ष में उपस्थित होकर शपथ लेने की कृपा की जाय।

3. सूचना एवं जनसम्पर्क पदाधिकारी, जल संसाधन विभाग, बिहार, पटना को फोटोग्राफी एवं सोशल मीडिया के माध्यम से प्रचार-प्रसार कराने हेतु प्रेषित।

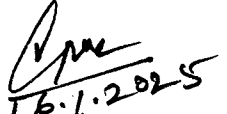
4. कार्यपालक अभियंता, WRD IT Centre एवं आईटी0 मैनेजर, जल संसाधन विभाग, बिहार, पटना को विभागीय वेबसाइट पर अपलोड करने हेतु प्रेषित।

अनु0:- निर्वाचन आयोग, भारत सरकार का

पत्रांक-491 दिनांक-02.01.2025,

मतदाताओं द्वारा ली जाने वाली शपथ

की प्रति एवं LOGO की छायाप्रति।


16.1.2025
(कृष्ण गोपाल)

अवर सचिव, प्रभारी प्रशाखा-02

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2024

Dated: 2nd January, 2025

Chief Secretaries of
All States/ UTs

Subject: National Voters' Day (25th January) 2025 – regarding.

Sir/ Madam,

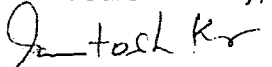
As you are aware, National Voter's Day (NVD) is celebrated across the country on 25th January every year, and we are approaching the 15th National Voters' Day on 25th January, 2025. The theme of NVD celebrations for this year is "Nothing like voting, I vote for sure" "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम".

2. In keeping with the practice, it is requested that schools and educational Institutions in your State/ UT be directed to conduct activities such as debates, discussions, and competitions (including quiz, drawing, skit, song, painting, essay, etc.) as part of the National Voters' Day (NVD) celebrations on the above mentioned theme. The said events may be organised as per appropriate guidelines/ protocols in place. Additionally, educational institutions must be encouraged to administer the voters' pledge on 25th January, 2025. The Copy of the pledge is enclosed herewith.

3. I would also like to request you to direct that all staff and officers in State Government Department/ PSUs and officers in your State/ UT to take the NVD pledge at around 11:00 AM or at any suitable time during the day, on 25th January, 2025. Respective Chief Electoral Officer of the State/UT may be contacted for clarification, if any.

4. The logo for 'National Voters' Day 2025,' which reinforces the importance of voting, may also be suitably utilised on official stationery, merchandise, websites etc. The photographs of all these events/ activities may be uploaded using hashtag #NVD2025, on their respective social media handles or website, wherever possible.

Yours faithfully,


(SANTOSH KUMAR)
SECRETARY

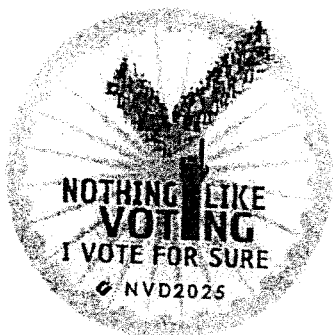
Copy to: The Chief Electoral Officers of all States/ UTs.

Encl: NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).



National Voters Day

Logo



Voters' Pledge

"We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement".

मतदाताओं द्वारा ली जाने वाली शपथ

"हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे।"

Link for Open Files of NVD logo and Pledge (Hindi/English)

<https://drive.google.com/drive/folders/1beud9Yx3GyHuDLt5QRXJJkOSnnY8eEh4?usp=sharing>





ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2024

Dated: 2nd January, 2025

To,

The Chief Electoral Officers of all States/UTs

Sub: -National Voters' Day (25th January) 2025 - reg.

Sir/Madam,

I am directed to state that the 15th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January 2025. The Theme for the 15th NVD is "Nothing like voting, I vote for sure" "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम". The Logo file is attached herewith for kind reference.

You are requested to steer the NVD celebrations with wide publicity focused on the above mentioned theme. All the photos & videos related to celebration of NVD, such as administration of voters' pledge, distribution of EPIC cards etc. shall be uploaded on the social media platforms using #NVD2025. The NVD celebrations in the State, as in the past, shall include the following components in addition to already existing plans at the CEO, DEO and the Booth level:

1. Comprehensive Communication plan:

- a. Various events/ programmes across the State/UT shall be organised focusing on the above mentioned theme. Further a comprehensive communication plan shall be developed by issuing necessary Print, TV, Radio advertisements, social media campaigns, field programmes and interpersonal communication, webinars/ seminars etc.
- b. Propagation of the NVD theme through various Government schemes and programs.
- c. The NVD theme & related messages in the form of posters and banners should be prominently displayed in the offices of the CEO, DEOs, EROs and the VFCs (Voter Facilitation Centers).
- d. A Print Advertisement may be brought out on 25th January, 2025, highlighting the theme (details regarding ECI advertisement, if any, shall be shared subsequently).

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2. **Engagement with State/ District Icons:**

- a. The State/ District Icons may be engaged (through recording of audio-video messages) to spread awareness about the Commission's initiatives and widely publishing the current theme "*Nothing like voting, I vote for sure*" "*वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम*". The audio/ video message of the Icon shall be uploaded on the respective social media platform using #NVD2025.
- b. All States/UTs should take appropriate efforts to nominate inspiring and non-partisan personalities from all walks of life to be the Election Icon. Persons with disabilities, senior citizens, transgender and personalities from other marginalized sections shall be encouraged to be Election Icon.

3. **Partnership and Collaborations:**

- a. The CEOs/ DEOs shall ensure partnerships and collaborations with various Government departments such as banks, Post offices, Railways, Panchayati Raj, institutions, Civil Bodies etc.
- b. The Corporate bodies, Civil Society Organisations and others may be engaged with, for organising various events like competitions (quizzes, essay, debate etc), webinars etc. in the run upto the NVD 2025.
- c. Also various departments/ organisations/ bodies may be encouraged to administer NVD pledge on the National Voters' Day, and the same may be uploaded on their social media handles/ website using hashtag #NVD2025.

4. **Social media engagement activities:**

- a. CEO/DEO office may engage with various social media agencies, to create and develop the creative content for the NVD and get it uploaded on their respective social media handles.
- b. All the activities, by various departments/organisations etc. to be uploaded on their respective social media handles.
- c. The hashtag #NVD2025, #NothingLikeVoting should be used while uploading the content on the social media accounts.

5. **Key Activities: Following SVEEP activities related to NVD are to be conducted: -**

At Village/ District/ State level events by BLO/DEO/CEO
1. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
2. NVD pledge is to be administered to all the people present during the event. For this, the content of the pledge to be circulated over WhatsApp groups in advance.

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- 123
22/11
3. Video and other creatives to be shared extensively with all the households/ participants through WhatsApp groups and other media. Further, other awareness films/ material as prepared by State or District on Postal Ballot, Assured Minimum facilities at Polling Stations, EVM/VPAT, Voter Helpline App, Ethical Voting etc. can also be shown at the ceremony, in local languages.

Please note that creatives are to be made available in the accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.

4. The logo for 'National Voters' Day', which reinforces the importance of voting, shall also be suitably used on official stationery, merchandise websites, Election related presentations etc.

Event at Village Level by BLO

The Booth Level Officers (BLOs) to organise an event at each polling station area and shall felicitate newly registered voters appropriately and also to hand over the EPIC to new electors. DEO to provide the logistics required for the brief ceremony in each polling station area.

Event at District Level by DEO

Organise the NVD function, at the District headquarters in association with various institutions/ organisations such as Panchayat Raj institutions, Academic institutions, Civil Society groups, organisations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.

Event at State Level by CEO

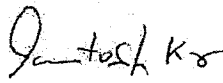
1. Organize NVD function at the State capital, in association with Media, Civil Society, Volunteer Groups, State Administration, State Election Commission & Corporates etc.
2. Sign Language Interpreters to be deployed during the function. The venue of the NVD functions to be made accessible as far as possible.
3. Necessary advertisement in print / electronic media may be issued, along with hoardings and banners at different locations across the State/UT.
4. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities as directed.
5. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, as directed.

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As the theme of the NVD, this year, is "Nothing like voting, I vote for sure" "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम", it is expected that events would be organised by involving PwDs, Women, Senior citizens and Vulnerable sections of the society. Further, efforts should be made to popularise ECI App for PwD (SAKSHAM App) through various CSOs working in the field. Also awareness regarding Assured Minimum Facility & Postal ballot provision would be ensured, through various events. Offline Events, if any, shall be conducted at accessible venues and sign language interpreters must be engaged to reach out to all stakeholders.

The preparations for the NVD may be closely monitored by the office of the CEO/DEOs.

Yours Sincerely,

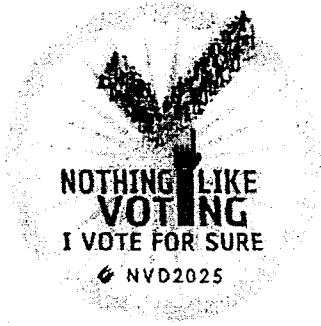

(SANTOSH KUMAR)
SECRETARY

Encl: NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).



National Voters Day

Logo



Voters' Pledge

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मतदाताओं द्वारा ली जाने वाली शपथ

"हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे"।

Link for Open Files of NVD logo and Pledge (Hindi/English)

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ELECTION COMMISSION OF INDIA

Pledge For National Voters' Day, 25th January 2025

मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

Voters' Pledge

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