



बिहार सरकार

**IPRD Internet Media Empanelment and fixation of Departmental Rate Application Form**

**Application No** \_\_\_\_\_

(For office use only)

1. **Name of the website** \_\_\_\_\_

2. **Name of Firm** \_\_\_\_\_

3. **Date of incorporation :** \_\_\_\_\_

4. **Date of Application** \_\_\_\_\_

5. **Information of Work** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6. **Internet Media**

**Description :**

(Plz Mention Language Also)

7. **Name of the Agency :** \_\_\_\_\_

**I. Head Office**

**Address :** \_\_\_\_\_

\_\_\_\_\_

**Fax No. :** \_\_\_\_\_ **E-mail :** \_\_\_\_\_

**Mobile No. :** \_\_\_\_\_

## II. Branch or Patna Office

Address : \_\_\_\_\_

Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

Mobile No. : \_\_\_\_\_

[illegible]

### Details of Owner of Company

Designation : \_\_\_\_\_

Address : \_\_\_\_\_

Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

Mobile No. : \_\_\_\_\_

### 9. Licensing Authority Details:

Server Details : \_\_\_\_\_

Amount paid to the Authority for  
License/ rights to the Agency/Media \_\_\_\_\_

Period of License: From: \_\_\_\_\_ Till: \_\_\_\_\_

## 10. Website Details:

- a. Year, Month & Date of starting Website \_\_\_\_\_  
(Documental Proof attach)
- b. Number of unique viewers per month \_\_\_\_\_  
(Monthly Google Analytics Report attach)
- c. Average unique viewers of last Six Months \_\_\_\_\_  
(Duly certified by website auditors)
- d. Category of Website: News ; Cultural ; Socio economic or other type mention
- e. Viewers in Bihar State (Attach documents) : \_\_\_\_\_
- f. Domain Registration Certificate \_\_\_\_\_  
(Attach Certificate)

11. a. Please attach the character certificate of the person or head of the organization in whose name the Domain is registered issued by competent authority.  
b. Affidavit that the person responsible for publishing, Printing & editing has not been punished for any crime by any competent court.
12. **Media empanelled by** Bureau of outreach and communication **(DAVP)** (Ministry of Information and Broadcasting, Government of India)

☐ Yes

☐ No

*Tick Applicable (Only One)*

- a. If empanelled with Bureau of outreach and communication (DAVP) then mentioned the category: A. ☐ B. ☐ C. ☐
- b. If empanelled by DAVP, Mention the Rate Approved with details in the format mentioned below

Sr No.	Display Size/Per 10 sec.	No of Displays	Approved Rate	Total	Validity Period
Grand Total :					

- c. If the Media is not empanelled with Bureau of outreach and communication (DAVP) then mentioned the category as per Bihar Web Media Rules 2021.  
D. ☐ E. ☐
- d. Plz mention the below information

- I. **GST Registration No :** \_\_\_\_\_  
**TIN / TAN / VAT No.:** \_\_\_\_\_
- II. **Any other informations :** \_\_\_\_\_

- III. **Submit an self declaration stating on oath that the details submitted by you on Performa are true and correct. (Attach extra sheet for the item 4, 5 & 6 if required.**

Attached: ☐ Yes

☐ No

**13. Special Rate or % Discount offered by the Firm for a Campaign**

- (a) For 6 month :  
(b) For 12 month :  
(c) More than 1 year :

**14. NEFT Detail (attach copy of PAN No and authorization of Bank for NEFT payment as following):**

Agency Name: \_\_\_\_\_ PAN No.: \_\_\_\_\_  
Bank Name: \_\_\_\_\_ Branch: \_\_\_\_\_  
IFSC Code: \_\_\_\_\_ Account No.: \_\_\_\_\_

**15. Name of authorized signatory/ person alongwith attested photograph, who is authorized to deal with IPRD, Bihar.**

(Pl. attach authority letter of the firm)

**16. Any other relevant information:**

Sl.	Para	Information
Attach extra sheets, if needed		

**Date:** \_\_\_\_\_

**Signature**

**Signature of the authorized signatory**

**Name of the authorized signatory:**

**Seal of Agency**

**17. List of Documents Submitted (with Page No):**

Sl. No	Name of Document	Page No

## **Annexure 1**

### **Checklist of documents to be attached:**

1. Documental proof as required in the format Para 10 & Para 11.
2. Photographs of Displayed Medium (Separate photo for each property).
3. Legal documents of the company - viz. Registering Co. / Registering Firm / Proprietorship/LLP.
4. CA certified balance sheet for past three years.

**Note: Incomplete form / without required documents will be summarily rejected.**

- a. All applications should be addressed to : The Director, Information and Public Relations Department, Government of Bihar, 3rd Floor, Soochna Bhavan, Patna (Application hardcopy with documents should be submitted at I&PRD, Soochna Bhawan)